

HOOPS FOR HEART RULES AND REGULATIONS

HOW TO ENTER

1. The contest starts at September 8, 2009 (the "Contest Start Date") and ends on July 31, 2010 (the "Contest Closing Date").
2. TO QUALIFY: Participants must register to fundraise online www.hoopsforheart.ca as part of the Heart or the Hoops for Heart program of the Heart and Stroke Foundation.
3. TO ENTER: Participants are automatically entered once they have successfully registered to fundraise online.

ELIGIBILITY

4. This contest is open to residents of Canada except for employees of Heart and Stroke Foundation, their advertising and promotional agencies, and persons with whom they are domiciled.

THE PRIZE

5. There will be at least 20 iPod Nanos available to be won for Hoops for Heart participants across the country. The Heart and Stroke Foundation reserves the right, at its sole discretion, to substitute any and all of the iPod Nanos for iPods of equal or greater value should all or part of the iPod Nano become unavailable for any reason. Prizes are not redeemable for cash value and no prize substitutions.
6. The Heart and Stroke Foundation is not responsible for assembly and maintenance of the iPod Nanos.
7. The Heart and Stroke Foundation, iPod Nano Dealer and their advertising and promotional agencies assume no responsibility for injury or death related to the acceptance of this prize.

ODDS

8. The odds of winning the prize in this contest are dependent upon the total number of qualified entry forms received by the Final Contest Closing date.

THE DRAW

9. The draw will be held on August 6, 2010 in Toronto. The winner will be contacted by telephone no later than August 20, 2010. Participants do not need to be present in order to win. The prizes will be awarded to the first persons whose entries are drawn. The selected entrants will be required to sign a standard declaration and release form confirming compliance with the contest rules, acceptance of the prize as awarded and releasing the contest suppliers from all liability. If the selected entrant cannot confirm eligibility, or cannot be contacted by October 15, 2010, that entrant will be disqualified and another entrant will be selected by random draw. The process will be repeated as necessary until all the winning entrants are selected. The iPod Nanos will be distributed to the winners within 6-8 weeks from the Contest Closing Date.
10. The Heart and Stroke Foundation will not be responsible for any entries that may be lost, stolen or misdirected. Entrants, by entering this contest, consent to the use of their name and/or photograph, without compensation, in any future publicity carried out by the Heart and Stroke Foundation in connection with this contest. Parents/Guardians of children under 18 must sign a consent form.
11. All entries become the property of the Heart and Stroke Foundation and none will be returned. By entering the contest, you agree to further communication from the Heart and Stroke Foundation about the Hoops for Heart iPod Nano Draw.
12. We are committed to protecting the privacy of your personal information. The Heart and Stroke Foundation may maintain a record of your interaction for customer service, marketing and tax receipting purposes, where required. Occasionally, we may contact you with mission-related communications. Should you wish not to receive this information, or have any questions or concerns regarding the privacy of your personal information, please write to: The Chief Privacy Officer, at your local Heart and Stroke Foundation office, or through www.heartandstroke.ca/privacy.